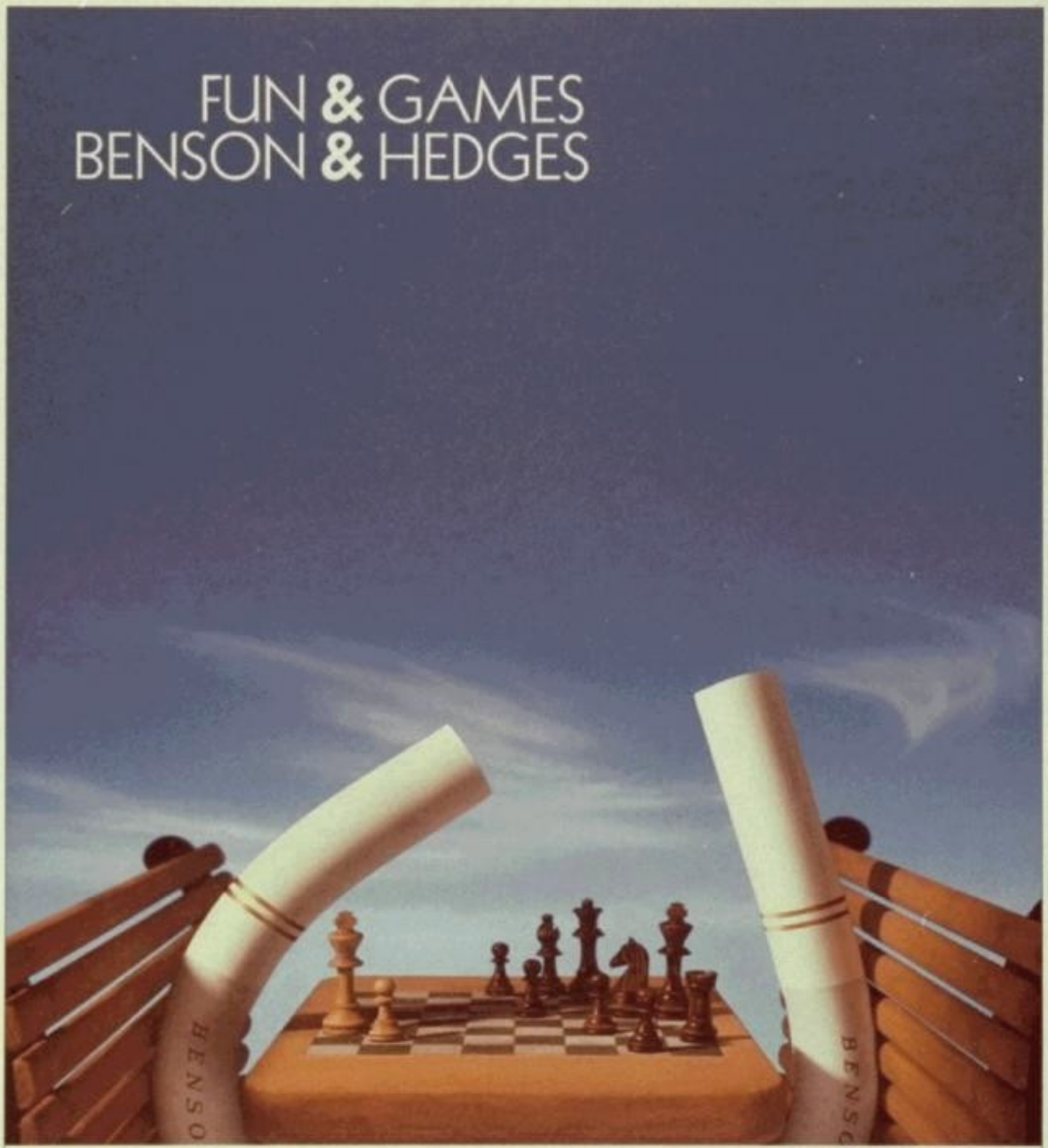
LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
AD#735-D2 REQ#M49118 "FUN & GAMES" PAGE 4/C (9 7/8" X 12 3/4") SPORTING NEWS,1997

FUN & GAMES
BENSON & HEDGES



15 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method. © Philip Morris Inc. 1997

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

A MOMENT OF PLEASURE
WITH THE 100MM CIGARETTE

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